

ETC Green Theatre/Communication Seminar

23 - 24 March 2020

National Theatre Prague/Czech Republic

Climate change is a global challenge that needs to be tackled today for a better tomorrow. But beyond that statement, sustainable changes in theatrical structures might be very hard to put into place: where do we start? How, with whom?

Facilitated by the ETC and experts from <u>Julie's Bicycle</u>, this two-day seminar is for artistic, production and communication teams from ETC Member Theatres to share experiences, best practice and know-how in an open peer-to-peer learning environment.

Preliminary programme as of 11 February 2020

Sunday 22 March 2020

Three choices of performance by the National Theatre Prague

19:00 'Oedipus Rex' by Sophocles

- → Venue: <u>Národní divadlo</u> (The National Theatre)
- → In Czech with English surtitles, 1 hour 45 minutes

19:00 'Lunch at Wittgenstein' by Thomas Bernhard

- → Venue: <u>Stavovské divadlo</u> (The Estates Theatre)
- → In Czech with English surtitles, 1 hour 50 minutes

20:00 'Cosmos' based on a novel by Wittold Gombrowicz

- → Venue: Nová scéna (The New Stage)
- → In Czech, 2 hours 20 minutes



Monday 23 March 2020

→ Venue: Národní divadlo / National Theatre Prague

09:30 - 10:00

Tea/Coffee & Networking

10:00 - 10:30

Welcome and Introduction

Facilitated by ETC

10:30 - 13:00

Seminar 1 - Introduction to Sustainability and "Green" Practices

Facilitated by Iphigenia Taxopoulou & Abbi Knell

→ Joint session with Green Theatre and Green Communication participants

13:00 - 14:00

Networking Lunch

14:00 - 16:30

Session 2 - Green Theatre

Facilitated by Iphigenia Taxopoulou

ightarrow Sustainable cultural management for organisations & the Julie's Bicycle Creative Green methodology

Session 2 - Green Communication

Facilitated by Abbi Knell

→ Communicating sustainability // Communicating your green project

16:30 - 17:00

Group Debrief Session

Facilitated by ETC

19:00 'The Night Season' by Rebecca Lenkiewicz

- → Venue: <u>Stavovské divadlo</u> (The Estates Theatre)
- → In Czech with English surtitles, 2 hours 15 minutes



Tuesday 24 March 2020

→ Venue: Národní divadlo / National Theatre Prague

09:30 - 12:30

Session 3 - Green Theatre: Reflection and Action Planning

Facilitated by Alice Burrows, ETC

Session 3 - Green Communication: Reflection and Action Planning

Facilitated by Joséphine Dusol, ETC

12:30

End of Seminar



Expert Bios

Iphigenia Taxopoulou

mitos21 General Secretary & Julie's Bicycle Associate Partner

Iphigenia Taxopoulou holds a BA Honours degree in Philology (Aristotle University, Thessaloniki) and an MA degree in Cultural Management & Theatre Criticism (City University, London).

She is a founding member and General Secretary of the European theatre network mitos21, representing some of the most prestigious national and public theatres in Europe.

She has served as Associate General Secretary of the International Association of Theatre Critics, as cultural advisor to the President of the Hellenic Parliament, as Board member of the Thessaloniki Concert Hall and is currently on the advisory board of the cultural review "The Books' Journal". She has collaborated, as a dramaturg, artistic advisor and international projects manager, with many cultural institutions – among which the National Theatre of Strasbourg, the Ingmar Bergman International Festival, the International Film Festival of Thessaloniki, the Athens&Epidaurus Festival.

Over the past ten years she has focused her research on and has worked extensively in the field of sustainability and culture. She is an associate partner of Julie's Bicycle, the UK-based international organisation, bridging environmental sustainability and the creative sector.

Abbi Knell

Julie's Bicycle Board Member

Abbi Knell manages and supports the campaigns and communications work at the Children's Investment Fund Foundation, one of the world's largest climate philanthropies. This primarily involves leading climate youth campaigns, promoting engaging narratives for climate storytelling, and advocacy for policy-change. Abbi is also a Board Member for Julie's Bicycle, and previously, Abbi worked in the national communications team at Arts Council England, leading on their environmental sustainability work.