

Online Sustainable Cultural Management Course for European Theatres

January - June 2022

A collaboration between Mitos21 and European Theatre Convention

FOCUS SUSTAINABILITY

This course is open to all member theatres, creative teams and individual staff members across all departments of both theatre networks and aims at offering the fundamentals of sustainable cultural management and artistic creation processes empowering European theatres to obtain basic knowledge for tackling the transition to create a greener, more environmentally conscious and mindful just future, considering the most recent sectoral developments around the world. Upon completion of the full course consisting of 6 sessions, each participant receives a certificate of attendance.

Each session consists of:

- Expert lecture with Q&A
- Break out learning sessions
- Hands-on feedback rounds to share learnings

Calendar & Registration:

Each session takes place online on a Thursday afternoon and lasts up to 2-3 hours, depending on the topic. The calendar below is tentative. Confirmed dates will be published with the full programme details and registration to sign up for the course: in December 2021

Programme

27 January

1. Introduction to Creative Climate Leadership

in partnership with Julie's Bicycle

We will be outlining the theoretical framework for sustainability (carbon literacy, objectives, net-zero targets) and what it means for a cultural (theatre) institution; also, touch upon policy matters and the example of the Arts Council in the UK and other countries, as well as leadership issues towards organisational change (including practical steps and methodologies) in theatres.

24 February

2. Artistic visions for a greener and more just future

This session explores creative manifestations of sustainability in the theatre – including a selected overview of artists who have engaged with issues of climate change and the environment on stage, incl. eco-critical narratives and eco-dramaturgy.

31 March

3. Tools for sustainable transformations in theatre buildings and operations

This session covers buildings, operations and tools around carbon foot-printing or other such approaches as well as giving an overview of existing environmental certifications, either standard ones applicable to the cultural sector or tailor-made for the performing arts. Based on leading tools such as the Green Theatre Book, to JB Creative Green methodologies, to name but a few currently experimented with and used around the globe, this tools session offers solid practical guidance.

28 April

4. Green Theatre Productions and Fair Collaboration & Touring

This session focuses on green production, not just the mechanical side of it, but also the mind shift at the start of the creative process, ie green lighting design or the fundamentals of eco-scenography and looks at fair collaboration and touring models.

2 June

5. Communication, Digitalization & Creation of Public Debate

Session 5 addresses communication, engagement strategies, community outreach, investigates the wider picture of adopting sustainability as a mission and what this translates into for a theatre. Here we also tackle questions of digital communication, from the point of view of the environmental impacts – including the move to online streaming of theatre performances.

30 June

6. Practice what you preach – learning from each other

The final session is entirely dedicated to best practice examples of our theatre community. This will give the opportunity to participants to witness an existing project of sustainable transformation and discuss the challenges, the opportunities, the tips and tricks. It will also give a tangible form to the overall content, offer a positive perspective and act as a motivation/inspiration.